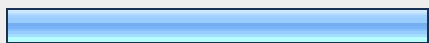
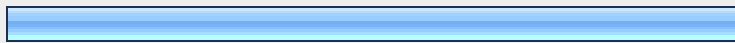
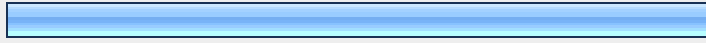
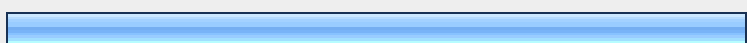
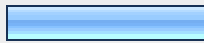

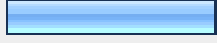
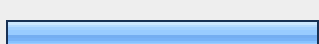
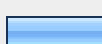
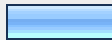

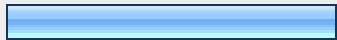
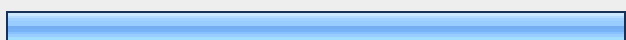
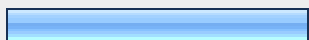
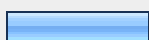

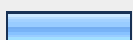
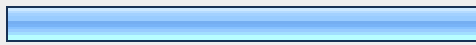









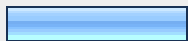
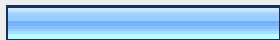
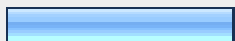
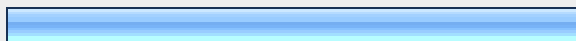

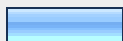

## National 4-H Curriculum Survey

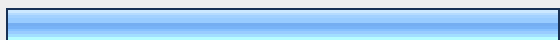
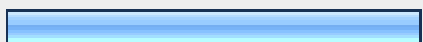
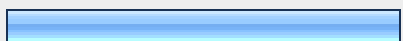
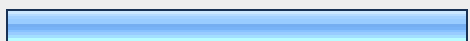
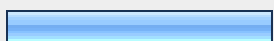
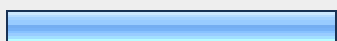
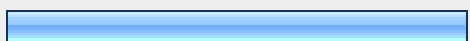


<b>What are the most important elements to consider when setting priorities on what kinds of national 4-H curriculum to develop?                      (check all those that are important to you)</b>			
		Response Percent	Response Count
Widespread national appeal and utility		45.4%	571
Usefulness		78.7%	990
Ability to be used in several delivery methods		75.0%	944
<b>A cool topic that would interest kids</b>		<b>79.3%</b>	998
Potential to get external grant funding for development		21.7%	273
Potential of profit from sales		3.6%	45
Traditional agricultural/FCS subject matter area		22.4%	282
Usefulness outside of 4-H by other agencies or organizations		33.6%	423
Other (please specify)		11.0%	138
		<b>answered question</b>	<b>1258</b>
		<b>skipped question</b>	<b>0</b>

In your opinion, how do national 4-H curriculum products differ from state or regional curriculum products? (check all that apply)			
		Response Percent	Response Count
No difference		11.3%	137
National curriculum products should be higher quality		35.3%	429
National curriculum products should go through more rigorous review and evaluation		35.9%	436
<b>National curriculum products focus on project areas that nearly all states can use, not narrow interest areas that only a few states can use</b>		<b>66.0%</b>	802
National curriculum products look more appealing		32.9%	400
National curriculum products should cost less than state or regional materials		15.3%	186
National curriculum products cost more		17.8%	216
Other (please specify)		13.0%	158
		<b><i>answered question</i></b>	<b>1215</b>
		<b><i>skipped question</i></b>	<b>43</b>

In your opinion, what would be the best way for national 4-H curriculum to be distributed?								
	First choice	Second choice	Third choice	Fourth choice	Fifth choice	Not Sure	Rating Average	Response Count
Hard copy, paper publications	26.6% (314)	<b>29.8%</b> <b>(351)</b>	15.3% (180)	15.2% (179)	13.1% (155)	0.0% (0)	2.58	1179
CD or DVD	8.2% (95)	26.9% (313)	<b>37.3%</b> <b>(433)</b>	22.0% (256)	5.6% (65)	0.0% (0)	2.90	1162
Through the web	17.9% (208)	<b>29.3%</b> <b>(340)</b>	25.1% (292)	22.1% (257)	5.6% (65)	0.0% (0)	2.68	1162
Audio or video downloads	0.9% (9)	5.5% (58)	11.0% (116)	27.5% (289)	<b>55.1%</b> <b>(579)</b>	0.0% (0)	4.30	1051
Mixture of all of these	<b>50.6%</b> <b>(568)</b>	10.2% (114)	12.5% (140)	12.7% (143)	14.1% (158)	0.0% (0)	2.30	1123
<b>answered question</b>								<b>1195</b>
<b>skipped question</b>								<b>63</b>

What is a realistic length of time for pilot-testing new curriculum products to ensure their quality and usefulness with intended audiences?			
		Response Percent	Response Count
<b>Minimum of 1 year (a full 4-H program year cycle)</b>		<b>50.0%</b>	599
6 months		14.9%	178
3 months		5.8%	69
2 months		1.0%	12
9 months		6.1%	73
Doesn't matter--just get it out for us to use.		10.9%	131
2 years		5.0%	60
Other (please specify)		6.3%	75
<b>answered question</b>			<b>1197</b>
<b>skipped question</b>			<b>61</b>

<b>How intensive should pilot-testing be? (you can check more than one reply)</b>			<b>Response Percent</b>	<b>Response Count</b>
With a small group of youth (10-25)			19.6%	232
With a large group of youth (100+)			29.6%	350
With a medium-sized group (40-50)			24.0%	284
<b>In at least 5 different states</b>			<b>61.9%</b>	732
With a very large group (500+)			7.6%	90
Not sure			12.1%	143
Pilot-testing is unnecessary			2.0%	23
		<b>answered question</b>		<b>1182</b>
		<b>skipped question</b>		<b>76</b>

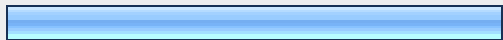





<b>When thinking about the current 4-H CCS products, what are their greatest STRENGTHS? (check all that apply)</b>			<b>Response Percent</b>	<b>Response Count</b>
<b>Life skills emphasis</b>			<b>59.2%</b>	700
Subject matter content			44.5%	526
Ease of use			42.7%	505
Attractiveness			49.6%	586
Lists of additional resources			28.3%	334
Layout/Design			36.0%	425
Leader activity guides			49.3%	583
There are no strengths to the current guides			3.3%	39
Other (please specify)			7.2%	85
		<b>answered question</b>		<b>1182</b>
		<b>skipped question</b>		<b>76</b>

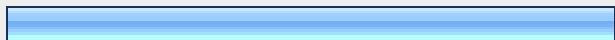

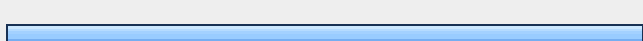


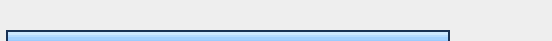
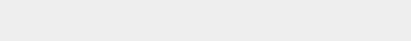

<b>When thinking about the current 4-HCCS curriculum products, what in your opinion are their greatest LIMITATIONS? (check all that apply)</b>			<b>Response Percent</b>	<b>Response Count</b>
Life skills emphasis			8.1%	95
<b>Subject matter content</b>			<b>34.4%</b>	405
Ease of use			20.6%	242
Attractiveness			6.9%	81
Layout/Design			16.7%	196
Leader activity guides			13.5%	159
Lists of additional resources			9.4%	111
There are no drawbacks to the current guides			20.2%	237
Other (please specify)			29.8%	350
			<b><i>answered question</i></b>	<b>1176</b>
			<b><i>skipped question</i></b>	<b>82</b>

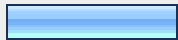
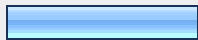
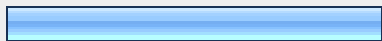

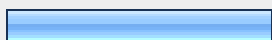
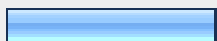
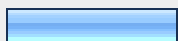

<b>Managing the number of new and revised products is often a challenge at all levels of the system. In your opinion and from your experience in leading a 4-H program, how many new and revised curriculum products should be produced each year?</b>			<b>Response Percent</b>	<b>Response Count</b>
0-2			11.1%	128
<b>3-5</b>			<b>39.0%</b>	450
6-10			7.7%	89
As many as can be produced			17.0%	196
No opinion			13.0%	150
Other (please specify)			12.1%	140
			<b><i>answered question</i></b>	<b>1153</b>
			<b><i>skipped question</i></b>	<b>105</b>

<b>How do you currently evaluate curriculum products in your own state or county before adopting them for use in the 4-H program? (check all that apply)</b>				
			<b>Response Percent</b>	<b>Response Count</b>
Not at all			12.2%	141
<b>Informal process--we develop it and see if people like it or not</b>			<b>44.0%</b>	507
Formal evaluation process with written feedback			25.5%	294
Rigorous, peer-review process to check subject matter content and age appropriateness			16.8%	194
We use products from other states and assume that they have evaluated them for appropriateness and current content			26.8%	309
Other (please specify)			16.2%	187
			<b><i>answered question</i></b>	<b>1153</b>
			<b><i>skipped question</i></b>	<b>105</b>

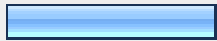
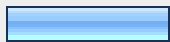
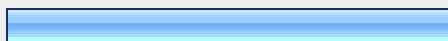

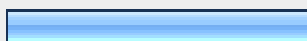
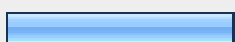
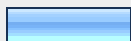
<b>When ordering curriculum, how important is it that it has been peer-reviewed and that it carries the "reviewed and recommended" seal of approval?</b>				
			<b>Response Percent</b>	<b>Response Count</b>
Very important			38.0%	437
<b>Somewhat important</b>			<b>46.9%</b>	539
Not very important			8.8%	101
Unimportant			2.8%	32
No opinion			3.5%	40
			<b><i>answered question</i></b>	<b>1149</b>
			<b><i>skipped question</i></b>	<b>109</b>

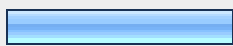
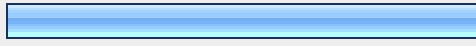
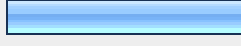
<b>How important is it that we have some national curriculum products for use in all states?</b>			<b>Response Percent</b>	<b>Response Count</b>
<b>Very Important</b>			<b>53.1%</b>	602
Somewhat Important			36.2%	411
Not Very Important			3.9%	44
Unimportant			2.0%	23
No opinion			2.9%	33
Other (please specify)			1.9%	21
			<b><i>answered question</i></b>	<b>1134</b>
			<b><i>skipped question</i></b>	<b>124</b>

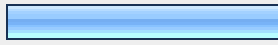

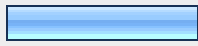



<b>If we continue to offer some national curriculum products in addition to what states and regions develop, what are the most important BENEFITS to having some standardized national 4-H curriculum products? (check all that apply)</b>			<b>Response Percent</b>	<b>Response Count</b>
Consistent, uniform product			65.4%	742
High quality product			63.3%	718
<b>Eliminates duplication of effort in states</b>			<b>68.9%</b>	781
Meets a need states cannot fill			61.3%	695
We are losing 4-H curriculum specialists at the state level, so having some national curriculum would be helpful			47.8%	542
Gives us visibility/identity and status as an educational program			58.6%	665
Makes our educational link to Land-Grant Universities clear			43.5%	493
Other (please specify)			4.9%	55
			<b><i>answered question</i></b>	<b>1134</b>
			<b><i>skipped question</i></b>	<b>124</b>


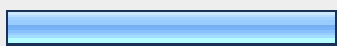
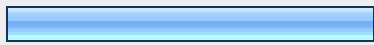
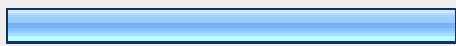
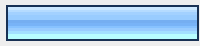
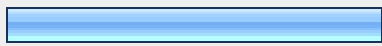
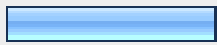
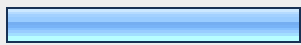
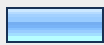
<b>What, in your opinion, are the DRAWBACKS to having some standardized national 4-H curriculum in addition to what states and regions develop? (check all that apply)</b>			
		<b>Response Percent</b>	<b>Response Count</b>
There are no drawbacks		18.8%	213
Limits creativity at the state level		20.1%	228
<b>Provides only a generic curriculum that is not specific to a region or state</b>		<b>41.0%</b>	464
Makes us appear too uniform		4.5%	51
Addresses only the lowest common denominator--youngest kids, general information		29.0%	328
Too difficult to revise and update		22.8%	258
Not sure		18.5%	209
Other (please specify)		7.1%	80
		<b><i>answered question</i></b>	<b>1132</b>
		<b><i>skipped question</i></b>	<b>126</b>

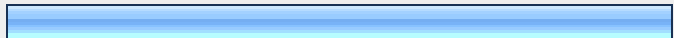
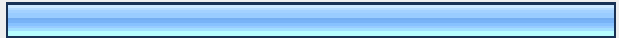

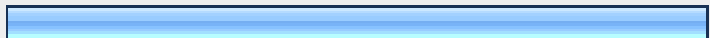
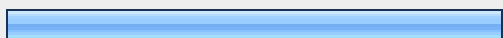
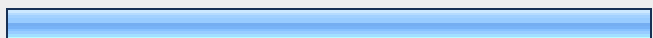
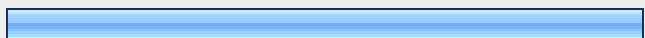
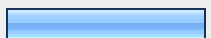
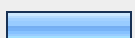
**Most existing 4-HCCS curriculum products come with multiple levels based on a "scope of sequence" of planned learning and advancement. Do you use the curricula as they are designed by project with advancement levels, starting young or new members at the first level and advancing them along through subsequent levels over time based on completion of both required and optional learning activities? (check all that apply)**

		Response Percent	Response Count
Yes, we use the products exactly as designed in scope and sequence based on youth completing the required number of learning activities each year.		23.0%	257
No, we do not use the books sequentially		17.1%	191
<b>A modification of the intended design--some kids advance through the books at their own pace while others just stay with one book their entire time in 4-H</b>		<b>47.6%</b>	<b>533</b>
We just give kids all the books and let them decide where to start and how much to do each year		9.7%	109
We do not require the kids to use the books as a part of their project work		32.9%	368
We use the books as a learning resource for after-school and other programs but don't worry about scope and sequence		24.5%	274
Other (please specify)		13.3%	149
		<b><i>answered question</i></b>	<b>1119</b>
		<b><i>skipped question</i></b>	<b>139</b>

In your opinion, should we have different criteria or standards for different types of curriculum products, or have one uniform set of criteria that applies to all kinds of products?			Response Percent	Response Count
One set of uniform criteria that applies to all kinds of products			24.6%	274
<b>Different standards for different kinds of products.</b>			<b>50.1%</b>	559
Not sure			25.4%	283
		<b>answered question</b>		<b>1116</b>
		<b>skipped question</b>		<b>142</b>

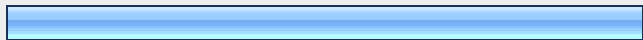
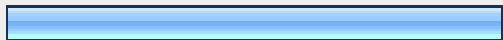

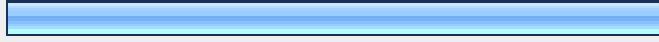
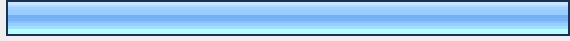
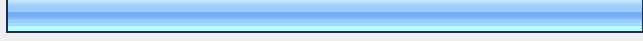

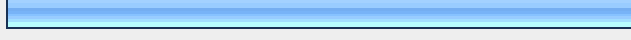
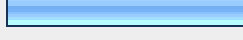

In your opinion, how important is the peer or jury-review process to the curriculum development process for ensuring high quality of national curriculum products?			Response Percent	Response Count
A "must" in all cases			29.8%	330
<b>Very Important, but not in all cases</b>			<b>43.1%</b>	477
Somewhat Important			20.3%	225
Not Very Important			2.3%	25
Unimportant			1.1%	12
Not sure			3.4%	37
		<b>answered question</b>		<b>1106</b>
		<b>skipped question</b>		<b>152</b>

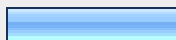
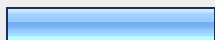
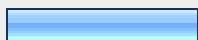
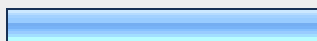

How do you currently use 4-H CCS curriculum products? (check all that apply)			Response Percent	Response Count
Do not use them at all, or have very limited use			7.4%	82
We use most of the manuals/guides provided			35.8%	396
Use only some of the guides			39.9%	441
<b>We supplement the guides with other subject-matter specific information</b>			<b>48.6%</b>	538
We use them as "stand alone" materials without any additional support materials			20.2%	223
In after-school programs			40.6%	449
At camp settings			22.6%	250
In school enrichment programs			31.9%	353
Other (please specify)			10.1%	112
		<b>answered question</b>		<b>1106</b>
		<b>skipped question</b>		<b>152</b>

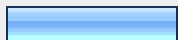
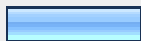
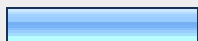
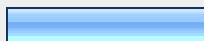
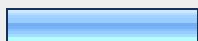

What are the "givens" that should be included in all 4-H curriculum products supported nationally? (check all that apply)			Response Percent	Response Count
Experiential learning model			71.8%	793
Ages and stages of youth development			65.4%	722
<b>Life skills</b>			<b>86.0%</b>	949
Lists of additional resources			75.4%	832
Vocabulary lists			53.7%	593
Process questions			69.5%	767
Structured goals and achievement levels			68.1%	752
Award certificate			21.6%	238
Other (please specify)			13.0%	144
		<b>answered question</b>		<b>1104</b>
		<b>skipped question</b>		<b>154</b>

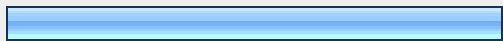
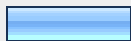




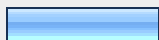
When thinking about national 4-H curriculum products, what in your view would be MOST helpful in your work with local youth?			Response Count
			720
		<b>answered question</b>	<b>720</b>
		<b>skipped question</b>	<b>538</b>

When thinking about national 4-H curriculum products, what do you find about the current products that is NOT helpful to your work with youth?			Response Count
			667
		<b>answered question</b>	<b>667</b>
		<b>skipped question</b>	<b>591</b>

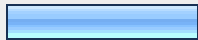
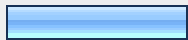
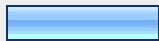
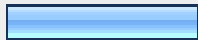

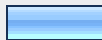

What are the most compelling elements that would motivate you to use national 4-H curriculum products? (check all that apply)			Response Percent	Response Count
Low cost			68.8%	752
Attractive layout and appeal			53.1%	580
Available in electronic formats rather than paper publications			46.1%	504
<b>Strong subject matter content</b>			<b>70.3%</b>	768
Strong life skills emphasis			60.2%	658
Ease of adaptability to many delivery modes			69.0%	754
Leader-focused resource guides			56.2%	614
Youth-focused manuals			68.0%	743
All levels contained on one manual, not several			25.3%	276
Other (please specify)			8.1%	88
			<b>answered question</b>	<b>1093</b>
			<b>skipped question</b>	<b>165</b>

In what region of the nation do you currently work?			Response Percent	Response Count
West			18.1%	197
South			22.5%	244
Northeast			20.4%	221
<b>North Central</b>			<b>33.4%</b>	363
Other (please specify)			5.6%	61
			<b>answered question</b>	<b>1086</b>
			<b>skipped question</b>	<b>172</b>

How many years have you worked for Extension?			Response Percent	Response Count
0-2 years			18.9%	205
3-5 years			14.8%	161
6-10 years			20.3%	220
<b>11-20 years</b>			<b>21.4%</b>	232
21+ years			20.7%	225
Other (please specify)			4.0%	43
			<b>answered question</b>	<b>1086</b>
			<b>skipped question</b>	<b>172</b>

Are you a...			Response Percent	Response Count
<b>County/Parish educator</b>			<b>53.0%</b>	576
State Specialist			13.5%	147
District specialist			3.8%	41
State 4-H Program Leader			4.4%	48
Volunteer			6.6%	72
Youth			1.8%	20
Other (please specify)			16.8%	182
			<b>answered question</b>	<b>1086</b>
			<b>skipped question</b>	<b>172</b>

**At the level of the system in which you work (county, region, state), approximately what percentage of your curriculum materials come from the 4-H CCS offerings?**

		Response Percent	Response Count
Less than one-tenth		20.5%	223
About 25 percent		20.0%	217
About 50 percent		16.8%	182
<b>About 75 percent</b>		<b>20.8%</b>	226
Close to 100 percent		9.7%	105
Not sure		10.0%	109
Other (please specify)		2.2%	24
		<b><i>answered question</i></b>	<b>1086</b>
		<b><i>skipped question</i></b>	<b>172</b>