

Consumer Savvy—Consumer Wise The Real Deal

In *Consumer Wise*, youth will have the opportunity to learn to:

- ✓ Make wise consumer decisions.
- ✓ Use socially accepted manners and customs.
- ✓ Identify personal values.
- ✓ Make a decision based upon personal values.
- ✓ Make a decision using the six-step process.
- ✓ Make an ethical decision.
- ✓ Decide on a major purchase.
- ✓ Evaluate television advertising.
- ✓ Recognize the appeal of advertisements.
- ✓ Recognize how peer pressure influences purchases.
- ✓ Responds correctly to peer pressure.
- ✓ Use proper Internet behavior.
- ✓ Know the risks of Internet use.
- ✓ Evaluate information found at online shopping sites.