

Consumer Savvy—Consumer Roadmap The Real Deal

In *Consumer Roadmap*, youth will have the opportunity to learn to:

- ✓ Discover how the money spent impacts the global economy.
- ✓ Explain the exchange of resources world-wide.
- ✓ Check the accuracy of information found on the Web.
- ✓ Recognize targeted advertising.
- ✓ Examine personal consumer responsibilities.
- ✓ Identify consumer rights.
- ✓ Research alternatives for a major purchase.
- ✓ Participate in a service project in your community.
- ✓ Identify agencies that assist in resolving consumer complaints.
- ✓ Resolve a consumer problem.
- ✓ Determine how to resolve a consumer complaint by legal action.
- ✓ Determine the place work has in your life.
- ✓ Calculate true costs of owning a car.
- ✓ Identifying costs of living on your own.