

Consumer Savvy Project Meeting Ideas

There are many, many possible consumer meeting topics that you can choose to be the subject of any of your meetings. So what will you select as the consumer education activities on which you and your group will focus? Here are some ideas.

Being a Consumer

- Shopping online
- Understanding value
- Purchasing on impulse
- Using coupons
- Buying with cash
- Buying on credit
- Figuring interest on credit card balance
- Analyzing cost per year using credit unwisely
- Preparing a shopping calendar

Bankruptcy

- Analyzing how much is too much credit
- Realizing the ramifications of bankruptcy

Saving

- Opening a saving account
- Opening a checking account
- Using a checking account wisely
- Reading a bank statement
- Balancing a checkbook
- Compounding interest
- Establishing a money market account

Savings Institutions

- Determining which savings institution to use
- Analyzing a bank vs. a credit union

Careers

- Exploring jobs in banking
- Interviewing a bank teller or a loan officer
- Completing a credit application
- Completing a loan application
- Exploring careers in finance
- Exploring careers in marketing

Investing

- Working with an investment counselor
- Reading a prospectus
- Understanding stock symbols
- Analyzing a portfolio
- Following a stock for six months
- Reinvesting dividends
- Figuring dividends

Exploring the Web

- Locating financial information

General Ideas

- Talking with financial professionals