

Measuring the Impact

Pre-post Evaluation

Did the youth participating in the 4HCCS Consumer Savvy activities change as a result of their experiences? Did they learn new consumer skills? Do they now have more confidence with several important life skills such as communicating with others, making decisions and leading others? For your use, the following evaluation has been prepared. The Success Indicator for each activity in each guide is listed. Simply note the youth's skill level prior to the activity and after the activity.

Scoring

- 1 - To a great extent
- 2 - Somewhat
- 3 - Not at all

Begin each indicator with
“Youth have the ability to _____”

Overall Consumer Savvy Curriculum Outcomes

	Before	After		Before	After
Communicate effectively	1 2 3	1 2 3	Make responsible consumer decisions	1 2 3	1 2 3
Set goals	1 2 3	1 2 3	Solve problems	1 2 3	1 2 3
Research alternatives	1 2 3	1 2 3	Use resources wisely	1 2 3	1 2 3
Accept self responsibility	1 2 3	1 2 3	Analyze personal values	1 2 3	1 2 3
Make money grow	1 2 3	1 2 3	Comparison shop	1 2 3	1 2 3

Level 1 – The Consumer in Me	Before	After
Make wise spending decisions	1 2 3	1 2 3
Identify businesses that provide goods and services	1 2 3	1 2 3
Compare differences between wants and needs	1 2 3	1 2 3
Write a savings goal	1 2 3	1 2 3
Make a savings plan to help reach a goal	1 2 3	1 2 3
Record spending for one month	1 2 3	1 2 3
Compare prices of two products	1 2 3	1 2 3
Compare product prices in different sizes and brands	1 2 3	1 2 3
Set priorities	1 2 3	1 2 3
Invest money	1 2 3	1 2 3
Take advantage of compound interest	1 2 3	1 2 3
Calculate how savings increase over time	1 2 3	1 2 3

Level 2 – Consumer Wise	Before	After
Make wise consumer decisions	1 2 3	1 2 3
Identify personal values	1 2 3	1 2 3
Make a decision using the six-step process	1 2 3	1 2 3
Make an ethical decision	1 2 3	1 2 3
Evaluate television advertising	1 2 3	1 2 3
Analyze the appeal of advertisements	1 2 3	1 2 3
Identify how peer pressure influences purchases	1 2 3	1 2 3
Respond appropriately to peer pressure	1 2 3	1 2 3
Use proper Internet behavior		
Understand the risks associated with shopping on the Internet	1 2 3	1 2 3
Evaluate information found at online shopping sites	1 2 3	1 2 3

Level 3 – Consumer Roadmap	Before	After
Appreciate how money spent impacts the global economy	1 2 3	1 2 3
Check the truthfulness of Internet information	1 2 3	1 2 3
Recognize targeted advertising	1 2 3	1 2 3
Explore personal consumer responsibilities	1 2 3	1 2 3
Identify consumer rights	1 2 3	1 2 3
Research alternatives for major purchases	1 2 3	1 2 3
Identify agencies that assist in resolving consumer complaints	1 2 3	1 2 3
Resolve a consumer problem	1 2 3	1 2 3
Take legal action to resolve a consumer complaint	1 2 3	1 2 3
Determine the place work has in life	1 2 3	1 2 3
Identify costs of living on your own	1 2 3	1 2 3

Consumer Savvy Helper's Guide	Before	After
Plan Consumer Savvy group meetings for the project year	1 2 3	1 2 3
Make good earning, spending and saving decisions	1 2 3	1 2 3
Consider both youth and adult sides of a money issue	1 2 3	1 2 3
Set priorities for spending	1 2 3	1 2 3
Complete a spending plan for allowance money	1 2 3	1 2 3
Identify information useful in making a decision	1 2 3	1 2 3
Design a family contract for Internet safety	1 2 3	1 2 3
Plan and organize a job fair for other youth	1 2 3	1 2 3
Plan and conduct Money Bingo	1 2 3	1 2 3
Plan and conduct a fun activity	1 2 3	1 2 3